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### Stanton Chase Baltimore/DC Office Named Recipient of 'Best Corporate Culture' Award

BALTIMORE – The Baltimore/Washington DC office of Stanton Chase, a global retained executive search firm, was recently honored for having one of the best "Corporate Cultures" among companies in the Mid-Atlantic Region.

The award was presented by the "SmartCEO 100" organization, which honors leading executives and firms for having "exceptional vision, character and performance". The awards program is sponsored by SmartCEO Magazine. Winners were selected by an independent panel from more than 400 companies from the Mid-Atlantic Region (Philadelphia suburbs to northern Virginia, including Washington DC).

The award was presented to Ted Muendel, Managing Director of the Baltimore/Washington office and co-founder and former chairman of Stanton Chase, which has more than 70 offices in 45 countries.

"This award is particularly valued," said Muendel. "As executive search professionals we are continually striving to place senior and mid-level executives into companies worldwide. To do this in an effective manner it is critical for us to match our candidates with a specific corporate culture so that our clients and the candidates can succeed. It is a given that our candidates have the skills necessary to succeed. But can they thrive in the specific culture of our clients?"



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Muendel explained that matching talent with a culture involves a variety of factors.

"Do our candidates prefer a formal vs. informal work environment?" he said. "Some prefer a certain type of reporting system. These are all things we must consider."

As one of the leading offices in Stanton Chase, the Baltimore/DC office has gained a reputation as a team player, one that continually displays a commitment to the organization in terms of education, best practices and business.

"As the founder of this office, Ted has always created an environment that stresses teamwork and that everyone's opinion matters," said Mickey Matthews, Stanton Chase International Chairman and Managing Director of the Baltimore/Washington office. "It is quite fitting that Ted and this office are recipients of this award." This culture has extended to the worldwide offices of Stanton Chase.

"All of our offices gather in different worldwide locations every six months," said Muendel. "In so doing, we reinforce our culture of friendship. We recognize our business development activities and present annual awards to various offices for their successes. At these meeting our consultants enjoy team-building outings as well as tours of cultural sites and evening social events. We have a similar culture here in our office. We are proud of our culture, which has sustained us now for more than 25 years in the fast-paced global marketplace."

Several years ago, the Baltimore/Washington office was named by Smart CEO Magazine as one of the "Best Run Companies" in the Mid-Atlantic Region.

#### **About Smart CEO Magazine**

The Smart CEO organization and its magazine is a leading edge publication to highlight topics of interest to a preselected community of about 400 Mid Atlantic CEOs. These selected CEOs are carefully chosen for character, leadership, and for building successful organizations. And recognition from this group is an appreciation of their successful strategies for growing their companies which is shared in a community of like-minded peers. The magazine has an executive readership of over 45,000. The organization is designed to educate, motivate and inspire business leaders of Baltimore's growing companies. It goal is to inform top executives on topics including strategic planning, management, leadership, technology, law and tax, sales and web resources. The organization is also a resource hub to Baltimore SmartCEO, Washington SmartCEO, New York SmartCEO, and Philadelphia SmartCEO,

Stanton Chase is ranked within the top 10 global retained executive search firms. With proven expertise in key sectors of the global economy, it has 9 specialist practice groups that operate as international teams. Stanton Chase is owned by its partners who take individual responsibility for delivering outstanding quality for each assignment. Stanton Chase is a member of the Association of Executive Search Consultants. Further information can be found at www.stantonchase.com.



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#### For more information, contact:



### Mickey Matthews

International Chairman
Managing Director, Baltimore/Washington, DC office
m.matthews@stantonchase.com
+1 410-528-8400

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